

## 7.1.11\_SCMC\_National Festivals\_2015-2016

Sr. No.	Name of the event
01	Event Vaivaidhya on National Son's and Daughter's Day
02	Rashtriya Yuva Diwas

Verified for NAAC



Dr. Srinivas Gopalakrishnan  
Director, SCMC

### **7.1.11 Institution celebrates / organizes national and international commemorative days, events and festivals**

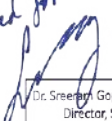
#### **Report 2015-16**

There are several festivals celebrated in India, and all these festivals get celebrated with full enthusiasm and joy. India is a country of diversity and people celebrate various festivals according to the way it gets celebrated in their community and region.

The national festivals are the festivals which get celebrated with the same joy and happiness throughout the country. People get so crazy about these festivals that they forget all their sadness and sorrows and spend lots of money to celebrate the festival fantastically. If we see an example of Independence Day, it gets celebrated by flying kites, and people spend lots of money on buying kites and threads and enjoy the festival.

Here at SCMC to inculcate cultural sense among students we have celebrated Diwali, World Braille Day by Vocal Performance of Sushree Joshi. We have also celebrated Vaivaidhya on National Son's and Daughter's Day and Rashtriya Yuva diwas in the academic year 2015-16

Celebration and organization of national day, events and festivals fulfil us with cultural sensibility which bring along a spirit of love and devotion for the country also National Festival strengthens the social relations and communications which leads to unity among people and also bring us more closely to our nation which is helpful in promoting the national harmony.

Verified for NAAC  
  
Dr. Sreedhar Gopalakrishnan  
Director, SCMC

4/22/2020

Symbiosis Centre of Media and Communication Mail - Fwd: Invitation for Vaividhya 2015



Nishita Jain <nishita.jain@scmc.edu.in>

## Fwd: Invitation for Vaividhya 2015

Nishita Jain <nishita.jain@scmc.edu.in>  
To: Snehal Galande <snehal.galande@scmc.edu.in>

Wed, Apr 22, 2020 at 2:50 PM

----- Forwarded message -----

From: **Nishita Jain** <nishita.jain@scmc.edu.in>  
Date: Wed, Apr 22, 2020 at 2:49 PM  
Subject: Fwd: Invitation for Vaividhya 2017  
To: Snehal Galande <snehal.galande@scmc.edu.in>

----- Forwarded message -----

From: **student council** <studentcouncil@scmc.edu.in>  
Date: Mon 10 Aug, 2015, 3:36 PM  
Subject: Invitation for Vaividhya 2015  
To: Anupam Siddhartha <anupam.siddhartha@scmc.edu.in>, Faculty SCMC <faculty@scmc.edu.in>, SCMC Staff <staff@scmc.edu.in>

Dear All,

It's with immense pleasure and gratitude that we invite you to attend SCMC's Intra College Cultural Festival, Vaividhya '15, to be held on Aug 11th, 2015, in the auditorium of Symbiosis Viman Nagar Campus.

The event is scheduled to begin at 9:30am. The morning half will be the competitive segment and post-lunch will be the non-competitive segment.

We look forward to having your esteemed presence at our event.

Regards,  
Team Vaividhya 2015

### Nishita Jain

Teaching Assistant, **Symbiosis Centre for Media & Communication (SCMC)**

Ranked as *India's Best Mass Comm College* by the annual India Today-Nielsen surveys in 2013, 2014 (Story, Video), 2015, 2016 (Story, Video) & 2017

A Department of Symbiosis International University (SIU) under the Faculty of Media, Communication & Design (FoMCD)

Re-accredited by NAAC with 'A' Grade

Survey # 231, off New Airport Road, Viman Nagar, Pune 411 014, Maharashtra, India

Tel : +91 20 26634511, 12, 13, 14, 15; +91 20 64109996 / 30037373 (Dir)

Facebook | YouTube | Blog | Instagram | Twitter | LinkedIn | MediaPedia

Former Creative Head (The Three Marketeers)

Cell : +91 798 737 0930 | E-Mail : nishitawassan@gmail.com

Verified for NAAC  
  
Dr. Sreenivas Gopalakrishnan  
Director, SCMC

# Time-Table\_Vaivaidhya

AUGUST 10-15, 2015				TIME TABLE – SEMESTER I, BATCH OF 2018		
DAY/TIME		0930-1030 hours	1045-1145 hours	1200-1300 hours	1400-1500 hours	1515-1615 hours
MON 10	A	MCRI (501) KS	Dr Lopamudra Bajpai (VII)	Suhas Gatne (VI)	Bidisha Bhadury (VII-VIII)	
	B		Basic Sociology (601)	FoP (601)	Introduction to Better Language Skills (601)	
	C	Dr Lopamudra Bajpai (IX)	Bidisha Bhadury (VII-VIII)		Jaideep Kumar (Test-I) Business Automation Tools (CL)	
	D	Basic Sociology (601)	Introduction to Better Language Skills (501)		Practical D-X (Library / DR / PL)	
TUE 11	A	Vaividhya (5 hr)				
	B					
	C					
	D					
WED 12	A	Urmila Menon (X)	Nirupama Patwardhan (XI)	Induction programme (4 hr) (1230-1630 hr)		
	B	BCT (501)	FoM (601)			
	C	Sagar Kamath (XI)	Urmila Menon (XI)			
	D	MitWC-ECTtWW (601)	BCT (501)			
THU 13	A	Sagar Kamath (X)	Milinda Natu (XI-XII)		Jaideep Kumar (IX-X) Business Automation Tools (CL)	
	B	MitWC-ECTtWW (601)	Introduction to Aesthetics and Visual Communication (501)		Practical B-Y (Library / DR / PL)	
	C	Vidyabhushan Arya (VIII)	R Swaminathan (III-IV)		Milinda Natu (XI-XII)	
	D	TaCiP (501)	Foundation of Photography (601)		Introduction to Aesthetics and Visual Communication (501)	
FRI 14	A	Sagar Kamath (XI)	Urmila Menon (XI)	Dr Lopamudra Bajpai (VIII)	R K Awale (VII-VIII)	
	B	MitWC-ECTtWW (501)	BCT (601)	Basic Sociology (601)	Basics of Microeconomics (601)	
	C	Urmila Menon (XII)	Nirupama Patwardhan (X)	Suhas Gatne (V)	Practical C-X (Library / DR / PL)	
	D	BCT (601)	FoM (501)	FoP (501)	Jaideep Kumar (III-IV) Business Automation Tools (CL)	
SAT 15	A	Independence day				
	B					
	C					
	D					

Dr. Sreenivas Gopalakrishnan  
Director, SCMC



---

**Fwd: communication with students ('18)**

---

**Megha Mhaske** <megha.mhaske@scmc.edu.in>

Mon, Jan 11, 2016 at 4:47 PM

To: 18@scmc.edu.in

Cc: Anupam Siddhartha &lt;anupam.siddhartha@scmc.edu.in&gt;, Swapnil Yadav &lt;swapnil.yadav@scmc.edu.in&gt;

**For Strict Compliance :**


On the occasion of Rashtriya Yuva Diwas which is celebrated on 12th January every year a Yoga Shivir is organised tomorrow i.e 12th January, 2016 by our University at the Lavale Campus.

The Yoga Shivir would be conducted by eminent Yoga Guru Shri. Baba Ramdevji

The details guidelines are enclosed herewith. Go through the same carefully and adhere to the given instructions.

Following students are directed to attend the said programme:

Sagar Rahul Dhurke  
Shashwat Srivastava  
Kartikeya Joshi  
Churchill Dinesh Bhatia  
Mehak Bangotra  
Shubhankar Chaudhary  
Varad Satish Sanadi  
Kanishq Ramteke  
Akshita Dhariwal  
Ishan Sharma  
Shambhavi Singh  
Ayush Bhargava  
Vaishnavi Diwakar  
Hridaya Saras Ruparel  
Vartika Jain  
Prashant Rastogi  
Sakshi Suresh Kaithwas  
Swapnil Chavan  
Akhila Pradeep

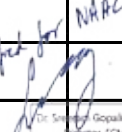
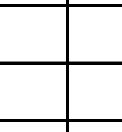
*Verified for NAAC*  
  
Dr. Sreenivas Gopalakrishnan  
Director, SCMC

JANUARY 11-16, 2016

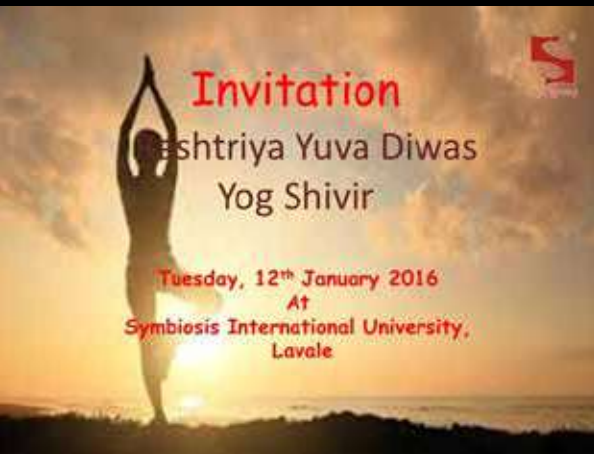
TIME TABLE – SEMESTER II, BATCH OF 2018

DAY/TIME		0930-1030 hours	1045-1145 hours	1200-1300 hours	1400-1500 hours	1515-1615 hours
MON 11	A	MEDIA CONTENT REVIEW II TEST I	Amitabh DasGupta (III)	MCRI (XVI) (501)	Suhas Gatne (XVII-XVIII)	
	B		Intro to News Media (601)		Media Content Review II (501)	
	C		MCRI (XII) (501)	Ananya Mehta (IV)	Jaideep Kumar (V-VI) Design Tools I (C Lab)	
	D			Introduction to PR (601)	Practical D-Y (Lib / S Flr / PP Lab)	
TUE 12	A	Manisha Dixit, Dr (V)	Yog Shivir (SIU Lavale) (100) + (51) Screening (Remaing Students)			
	B	Intro to Biz Comm (601)				
	C	Sagar Kamath (V)				
	D	GoI-Phttfol (501)				
WED 13	A	MCRI (XIX) (501) SB	Snehal Galande (III)	Amitabh DasGupta (IV)	Vijay Shelar (XX-XXI)	
	B		Projects I (601)	Intro to News Media (601)	Media Content Review II (501)	
	C	Manisha Dixit, Dr (VI)	MCRI (XIII) (501) SS	Ananya Mehta (V)	Practical C-Y (Lib / S Flr / PP Lab)	
	D	Intro to Biz Comm (601)		Introduction to PR (501)	Jaideep Kumar (V-VI) Design Tools I (C Lab)	
THU 14	A	Manisha Dixit, Dr (VI)	Anupam Siddhartha (III-IV)		Practical A-Y (Lib / S Flr / PP Lab)	
	B	Intro to Biz Comm (601)	Introduction to Audio-Visual Communication (501)		Jaideep Kumar (III-IV) Design Tools I (C Lab)	
	C	Sagar Kamath (VI)	Amitabh DasGupta (V)	Ananya Mehta (VI)	Vijay Shelar (XIV-XV)	
	D	GoI-Phttfol (501)	Intro to News Media (601)	Introduction to PR (601)	Media Content Review II (501)	
FRI 15	A	Makarsankranti (Holiday)				
	B					
	C					
	D					
SAT 16	A	Manisha Dixit, Dr (VII)	Chinmay Deo (III-IV)		Anupam Siddhartha (I-II)	
	B	Intro to Biz Comm (601)	Media and Economics (601)		Case Study (501) VS	
	C	Vidyabhushan Arya (II)	Anupam Siddhartha (V-VI)		Chinmay Deo (III-IV)	
	D	MCR II (501)	Introduction to Audio-Visual Communication (501)		Media and Economics (601)	

Verified for  
  
 Dr. Sreenivas Gopalakrishnan  
 Head of Department

Attendance_Rashtriya Yuva Diwas								
Roll #	Name	Group	Jan-12	Jan-12	Jan-12			Total
			10:45	10:45	2:00			
			4					
1406	Shamani Parag Joshi	A	4	0	0			4
1408	Tanvi Jaiman	A	4	0	0			4
1410	Pankhuri Shukla	A	0	2	2			4
1412	Utkarsh Bhushan Goel	A	0	2	2			4
1413	Kuwar Singh	A	0	2	2			4
1416	Pallavi Malhotra	A	4	0	0			4
1419	Anshika Nagar	A	0	2	2			4
1423	Tushar Madan	A	4	0	0			4
1424	Nivedita Sanjai	A	0	2	2			4
1426	Prannoy Dhiren Mehta	A	0	2	2			4
1427	Naju Elizabeth Joseph	A	4	0	0			4
1428	Anushree Ajay Arora	A	4	0	0			4
1429	Rahul Gaur	A	4	0	0			4
1431	Ashrit Vaidya	A	4	0	0			4
1433	Shailaja Mohapatra	A	0	2	2			4
1435	Arundhati Bhande	A	0	2	2			4
1437	Haziq Zargar	A	4	0	0			4
1438	Shrishti Susan Mathew	A	4	0	0			4
1440	Shyam Mohan	A	0	2	2			4
1441	Eeshita Shireesh Chinmulgund	A	0	2	2			4
1446	Divyansh Pandey	A	4	0	0			4
1449	Rahat Chotrani	A	0	2	2			4
1451	Aariya Tyagi	A	4	0	0			4
1452	Pari Sankhala	A	4	0	0			4
1453	Shivani Anand Karnataki	A	0	0	2			2
1454	Varun Ashutosh Humnabadkar	A	4	0	0			4
1456	Akanksha Shyam	A	0	2	0			2
1457	Utsav Melwin Pinto	A	0	0	0			0
1461	Saloni Mimani	A	0	2	2			4
1464	Arya Chakraborty	A	0	2	2			4
1468	Kaushiki Majumdar	A	4	0	0			4
1469	Kashmira J Patil	A	0	2	2			4
1470	Gazal Shekhawat	A	0	2	2			4
1472	Yash Soni	A	4	0	0			4
1473	Shivi Dhamija	A	4	0	0			4
1477	Sudhir Mark Dasgupta	A	4	0	0	Verified for NAAC  Dr. Swadesh Gopalakrishnan Inspector, SCMC		4
1478	Aditi Agrawal	A	0	0	0			0
1480	Anuckriti Garg	A	0	2	2			4
Roll #	Name	Group	Jan-12	Jan-12	Jan-12			Total
			10:45	10:45	2:00			
			4					
1402	Yugishtha Shrivastava	B	0	2	2			4
1403	Siddhant Rajiv Gupta	B	4	0	0			4
1404	Venkata Pratyusha Varanasi	B	0	2	2			4
1405	Karan Chandrakant Salunkhe	B	4	0	0			4
1407	Simran Tandon	B	0	2	2			4
1411	Aishwarya Anand Deshpande	B	0	2	2			4
1414	Shashwat Shubhankar Mohanty	B	4	0	0			4
1415	Niyati Ramchandra Bharne	B	0	2	2			4
1417	Aakanksha Alok Patel	B	0	2	2			4
1418	Idris Haroon Bakri	B	4	0	0			4
1420	Sri Sai Amulya Chintaluri	B	0	2	2			4
1421	Swarupa Tripathy	B	4	0	0			4
1422	Anikait Chakraborty	B	4	0	0			4
1425	Sujitha Sundaram	B	0	2	2			4
1430	Siddhant Singh	B	4	0	0			4
1432	Aadi Shridhar Rao	B	4	0	0			4
1434	Devansh Satish Bansal	B	4	0	0			4
1436	Abhishek Madhu Nair	B	4	0	0			4
1439	Meghna Mathur	B	4	0	0			4
1442	Ishita Rastogi	B	0	2	2			4
1443	Pankhuri Ranjan	B	0	2	2			4
1444	Priyansha Anurag Mishra	B	4	0	0			4
1447	Abhimanyu Singh Raghav	B	4	0	0			4
1450	Nandini Agrawal	B	4	0	0			4
1455	Soumya Arora	B	0	2	2			4
1458	Swaraj Sriwastav	B	4	0	0	Verified for NAAC  Dr. Swadesh Gopalakrishnan Inspector, SCMC		4
1459	Prashant Rastogi	B	4	0	0			4
1460	Pritha Sen	B	4	0	0			4
1462	Chetna Tiwari	B	0	2	2			4
1463	Pragati Prakash Nayak	B	0	2	2			4





Dear Sir/Madam,

Swami Vivekananda's birthday is celebrated with great joy and enthusiasm every year on the 12th of January.

Since, 1965, it is being observed as National Youth Day (Yuva Diwas) all over the country by sensitizing the youth to the philosophy of Swami Vivekananda and his ideals. Philosophies, teachings and ideas of the Swami Vivekananda are great cultural and traditional assets of India.

Swami Vivekananda, one of the greatest sons of India, always believed in the power of the youth to lead and nourish the country's historical culture and spearhead its development. It was therefore decided by the Government of India that Swami Vivekananda's birthday would be celebrated as the National Youth Day to tap the eternal energy of the youth & motivate the youth through the way of life, thereby helping in the development of the country and securing a better future.

To celebrate the Rashtriya Yuva Diwas, SIU has organized a Yoga Shivar for all the staff and students from 04.00pm to 06.00pm at SIU Campus, Lavale. The Yoga Shivar will be conducted by Param Pujya Shri Baba Ramdevji.

Highlight of the Shivar is the participation of around 6500 students and staff of Symbiosis, including International students from 85 countries.

This is to request you to kindly grace the occasion.

With Regards

Dr. Raju Vernekar  
Dean-FHES, SIU

