Design Tools - 2

Orel Draw

Duration - 30 hrs.

Value Added Course by SCMC





• To draw with the **Artistic media** tool, drag along the path you want, as with a pencil on paper.

- To choose a drawing mode, click the appropriate button on the property bar.
 Preset button A lets you draw preset curves
 Brush button A lets you draw brush curves
 Sprayer button A lets you spray
- Calligraphic button CORPORTING
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- you've chosen, use the controls on the property bar. If you are using the mouse, press the U
- arrow or Down arrow to simulate changes in pen pressure and change width of the line.

Learn more

Corel Draw

- CorelDRAW is a graphic design software suite that includes tools for vector illustration, layout, typography, and more.
- CorelDraw is also used in the professional space to create brochures, newsletters, business card etc.
- Some of the common uses of CorelDraw are: Magazine Designing, News Paper Designing, Books Designing, Illustration Making, Logo Making, Packaging Design etc.
- Choose a career in graphic design and you might find yourself helping shape brand identity, building user experience and forging a company's artistic presence.

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Course Structure

• Module 1 UI | Pagesetup | Color Theory 2 hrs. • Module 2 8hrs. Basic Shapes | Logo Design • Module 3 **Flyers and Brochures** 6 hrs. • Module 4 4 hrs. Banner | Poster Design • Module 5 8 hrs Packaging Design Layout • Module 6 Print Ready files 2 hrs.





Course Outcome

- At the end of the course students will get enhanced with Digital skills in creating illustrations, graphics, designing logo's, brochure's, flyer's print ready materials.
- It will enhance their skills in Graphic designing including typography and variour print layouts as packaging design layout, magazine layouts.
 Which could enhance their careers in
 - Advertising designer
 - Logo designer
 - Brand identity designer
 - Fashion graphic designer
 - Packaging designer
 - Creative art director
 - Multimedia designer





Course Instructions

1) Mode of Conduct: online, offline, or blended mode.

2) Duration of course: 30 hrs (contact sessions 24 hours and assign ments/project/field work/ experiential learning may be for 6 hours)

3) 75% attendance is mandatory for students to appear for the assessment.

4) The assessment to be graded out of 100 marks.

5) At least two assessments shall be conducted per VAC.

6) The passing percentage for the assessment shall be 40%.

7) The certificate of completion of the value added course will be awarded to students who have successfully passed the assessments.