



Design Tools - 2



Corel Draw

Duration - 30 hrs.

Value Added Course by SCMC





Corel Draw

- CorelDRAW is a graphic design software suite that includes tools for vector illustration, layout, typography, and more.
- CorelDraw is also used in the professional space to create brochures, newsletters, business card etc.
- Some of the common uses of CorelDraw are: Magazine Designing, News Paper Designing, Books Designing, Illustration Making, Logo Making, Packaging Design etc.
- Choose a career in graphic design and you might find yourself helping shape brand identity, building user experience and forging a company's artistic presence.



Course Structure

- Module 1 UI | Pagesetup | Color Theory 2 hrs.
- Module 2 Basic Shapes | Logo Design 8hrs.
- Module 3 Flyers and Brochures 6 hrs.
- Module 4 Banner | Poster Design 4 hrs.
- Module 5 Packaging Design Layout 8 hrs
- Module 6 Print Ready files 2 hrs.





Course Outcome

- At the end of the course students will get enhanced with Digital skills in creating illustrations, graphics, designing logo's, brochure's, flyer's print ready materials.
- It will enhance their skills in Graphic designing including typography and various print layouts as packaging design layout, magazine layouts.
Which could enhance their careers in
 - Advertising designer
 - Logo designer
 - Brand identity designer
 - Fashion graphic designer
 - Packaging designer
 - Creative art director
 - Multimedia designer





Course Instructions

- 1) Mode of Conduct: online, offline, or blended mode.
- 2) Duration of course: 30 hrs (contact sessions 24 hours and assignments/project/-field work/ experiential learning may be for 6 hours)
- 3) 75% attendance is mandatory for students to appear for the assessment.
- 4) The assessment to be graded out of 100 marks.
- 5) At least two assessments shall be conducted per VAC.
- 6) The passing percentage for the assessment shall be 40%.
- 7) The certificate of completion of the value added course will be awarded to students who have successfully passed the assessments.