

Book Chapters

Gopalkrishnan, S. (2019) The Global Rise of E- Commerce : Surge before the Storm In *E- Commerce Data Security with Cloud Computing*. Cambridge Scholars Publishing

Chakrabarti, P. (2020) Performing the region: Sadhona Bose and the modern Bengali film dance In *Popular Cinema in Bengal: Genre, Stars, Public Cultures*. Routledge

Articles and Research Papers Published in Journals

Gopalkrishnan, S. (2019) Marginalised in the New Wave Tamil Film: Subaltern Aspirations in three films by Bala, Kumararaja and Mysskin In *Rupkatha Journal on Interdisciplinary Studies in Humanities*

Belladi, S. (2019) Social Marketing Techniques in Community Radio Practices In *International Journal of Innovative Technology and Exploring Engineering (IJITEE)*

Chakrabarti, P. (2019) Taming of the 'Shrew': A Brief History of Dance in Indian Silent Cinema In *Proceedings of the South Indian History Congress*

Belladi, S. and Chitta, S. (2019) Entrepreneurship Development In India – Problems And Prospects In *Restaurant Business: Vol 118 No 9*

Conference Proceedings

Belladi, S. (2019) CR in Theory and Practice – A Snapshot of India In *International Conference on Media Ethics 2019*