

Sr. No.	Name of the event
01	Guest Session by Shubha Madhusudan
02	Guest Session by Manisha Bhati

Verified for NAAC


Dr. Suresh Gopalakrishnan
Director, SCMC

7.1.1 Measures initiated by the Institution for the promotion of gender equity.

Report 2019-20

Why We Need Gender Sensitization On University Campuses? Is a question we ask ourselves when we focus on issues pertaining to gender sensitivity, The answer is that it is a basic requirement to understand the sensitive needs of a particular gender.

The need for this sensitivity has been felt and realised through times immemorial and in almost all kinds of human existence, across the globe. It helps us to examine our personal attitudes and beliefs and question the 'realities' that we thought we know Educational spaces instil thought and make one have a perception that they believe, this can be done on campus through various activities like debates, discussions, seminars, theatrical performances and other forms of arts.

SCMC has taken an initiative to understand the seriousness of this and tried to inculcate this in the curriculum to make an effort to Sensitise not just students, but also the staff members with Workshop focusing on the issue of gender sensitisation.

This Academic Year SCMC students have undergone two Guest Session conducted by Dr.Shubha Madhusuan and Ms. Manisha Bhati, Dr.Madhusudan An excellent speaker and seasoned corporate trainer shed light on issues specific to gender inequality and help the student identify a possible threat before it takes place and prepare for the situation, While International Women's Day was celebrated with a Special Guest Talk by Ms. Bhati



Nishita Jain <nishita.jain@scmc.edu.in>

Gender Sensitivity Workshop

18 messages

Nishita Jain <nishita.jain@scmc.edu.in>

Wed, Oct 23, 2019 at 12:58 PM

To: shubhamadhu1@gmail.com, Shilpa Daniel <shilpa.daniel@scmc.edu.in>

Dear Ma'am,

Would it be possible for you to spare some time between 1st - 10th November 2019(Weekdays) to provide our Batch of 2022 with an orientation towards-
1) Gender Sensitivity & 2) Human Values & Workplace.
The Workshop will be of 2 Hours 9.45-12.00 noon with a break of 15 mins and 1.00-3.15 pm repeat.

Needless to add, all concerns regarding your travel and accommodation (if required) will be our responsibility.

Looking forward to a positive response at your earliest convenience.

Nishita Jain

Teaching Assistant, **Symbiosis Centre for Media & Communication (SCMC)**

Ranked as *India's Best Mass Comm College* by the annual India Today-Nielsen surveys in 2013, 2014 (Story, Video), 2015, 2016 (Story, Video) & 2017

A Department of Symbiosis International University (SIU) under the Faculty of Media, Communication & Design (FoMCD)

Re-accredited by NAAC with 'A' Grade

Survey # 231, off New Airport Road, Viman Nagar, Pune 411 014, Maharashtra, India

Tel : +91 20 26634511, 12, 13, 14, 15; +91 20 64109996 / 30037373 (Dir)

Facebook | YouTube | Blog | Instagram | Twitter | LinkedIn | MediaPedia

Former Creative Head (The Three Marketeers)

Cell : +91 798 737 0930 | E-Mail : nishitawassan@gmail.com

shubha madhusudhan <shubhamadhu1@gmail.com>

Thu, Oct 24, 2019 at 9:31 AM

To: Nishita Jain <nishita.jain@scmc.edu.in>

Greetings of the day Ms Nishita

Thanks for the invite

kindly select a date from Nov 1st to 10th, and that will be fine with me.

Best regards

shubha

Nishita Jain <nishita.jain@scmc.edu.in>

Thu, Oct 24, 2019 at 9:54 AM

To: Priyanka Patil <priyanka.patil@scmc.edu.in>

Assign a date for below for batch 22

2+2 Repeat

Nishita Jain

Teaching Assistant, **Symbiosis Centre for Media & Communication (SCMC)**

Ranked as *India's Best Mass Comm College* by the annual India Today-Nielsen surveys in 2013, 2014 (Story, Video), 2015, 2016 (Story, Video) & 2017

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Verified for NAAC

Dr. Sreedhar Gopalakrishnan
Director, SCMC



Coordinates

18.5653° N / 73.2759° E

Location

Symbiosis Centre for Women & Community
Symbiosis Campus, Symbiosis Road, Viman Nagar,
Pune, Maharashtra 411004

Voted for NABC
[Signature]

Dr. Shubha Madhusudan
Director, NABC



SYMBIOSIS CENTRE FOR MEDIA & COMMUNICATION

Department of Symbiosis International (Deemed University)

(Established under Section 3 of the UGC Act 1956)

Re-Accredited by NAAC with 'A' grade | Awarded Category – I by UGC

Founder: Prof. Dr. S. B. Mujumdar, M.Sc., Ph.D. (Awarded Padma Bhushan and Padma Shri by President of India)

Dr. Shubha Madhusudan

Founder-director at Manasvi Dynamics Pvt Ltd, centre for employee assistance and corporate training based in Bengaluru, she is a renowned Health/Clinical Psychologist, practicing at Fortis Hospitals, has been providing clinical services in health and social care settings. An excellent speaker and seasoned corporate trainer, Dr.Shubha brings with her a rare insight and blend of exposure and experience in the field of Individual health and personal growth, stress and productivity, cardiac rehabilitation, organizational behaviour/industrial psychology and quality process. Her speciality is to integrate 'mind and body approach' while treating patients with Medically Unexplained Symptoms. Her core competence lies in dealing with unresolved emotional conflicts, unfulfilled life desires, and personality structure of the patients suffering from Medically Unexplained Symptoms. She has worked closely with doctors from Fortis hospitals to help patients overcome such conditions. From her experience of working in Sagar Hospitals, she is well versed in looking into the clinical, legal and ethical aspects of kidney transplantation and constituting Internal Complaints Committee and Sexual Harassment Committee proceedings, her session with SCMC has shed light on issues specific to gender inequality and help the student identify a possible threat before it takes place and prepare for the situation.

Verified for NAAC

Dr. Sreeraj Gopalkrishnan
Director, SCMC

Payment_Shubha Madhusudan

SYMBIOSIS CENTRE FOR MEDIA & COMMUNICATION
Viman Nagar, Pune-14
GUEST FACULTY PAYMENT FOR MONTH OF Nov -2019

Sr. No.	Name of Guest	Subject	Date	Gross Amount	TDS 10%	Payble Amount
1	Shubha Madhusudhan	Gender Sensitivity	08.11.2019	8000.00	800	7200.00
2	Dr. Ashok Kumar	ICT	07.11.2019	2300.00	230	2070.00
		Total		10300.00	1030.00	9270.00

Prepared by


Raghavendra Patki
Accountant

Checked By


Mr. Sanjay Lokare
Supr Accountant

Verified By


Ms Megha Mhaske
Sr. Office Superintendent

Authorised By


Dr Sreeram Gopalkrishnan
Director - SCMC

Checked by
Sajana Shink
₹ 9,270/-
Oct. 12/12/2019



Verified for NABC

Dr. Sreeram Gopalkrishnan
Director, SCMC

Invite_Manisha Bhati



Nishita Jain <nishita.jain@scmc.edu.in>

Celebrating Women's Day at SCMC !

1 message

Sunil Belladi <sunil.belladi@scmc.edu.in>

Wed, Mar 4, 2020 at 1:37 PM

To: Faculty SCMC <faculty@scmc.edu.in>, SCMC Staff <staff@scmc.edu.in>

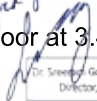
Cc: Sreeram Gopalkrishnan <sreeram.gopalkrishnan@scmc.edu.in>

Dear Colleagues
Good Afternoon !!

In view of the upcoming International Women's Day, SCMC is organising a Special Talk today ie.on 4 March 2020, on the topic 'Gender Sensitisation' by Manisha Bhatti, Director, 'Dream Hunt India'.

It is required that all the Faculty and Staff need to be present for the talk at room no 501 in fifth floor at 3.45 pm. And will end at 430 pm. Your patronage is appreciated.

Kind Regards
Sunil Belladi PhD

Verified for NARE

Dr. Sreeram Gopalkrishnan
Director, SCMC

Time-Table_Manisha Bhati

MARCH 02 - 07, 2020

TIME TABLE – SEMESTER II, BATCH OF 2022

DAY/TIME		0930-1030 hours	1045-1145 hours	1200-1300 hours	1400-1500 hours	1515-1615 hours
MON 02	A	Dr.Sreeram Gopalkrishnan Current Affairs (501)	Amitabh Dasgupta (XXXIV-XXXV) Intro to Journalism (501)		DT Test-I (Group-A) (CL) (02:00pm to 04:00pm)	
	C		Baidurya Chakrabarti (XVII-XVIII) LC&C (604)		Kavitha Iyer (XIII) Intro to Advertising (501)	Library (D-Group)
	B		Jaideep Kumar (XV-XVI) Design Tools I (CL)-Group -A	Juhi Rajawani (IX) MCTP (504)	Umme Maria (V) LC&C (504)	
	D		Supriti Malhotra Screening (504)	Amitabh Dasgupta (XXXIV-XXXV) Intro to Journalism (604)		
TUE 03	A	Kavitha Iyer (XIII) Intro to Advertising (504)	Umme Maria (V) LC&C (604)	Juhi Rajawani (IX) MCTP (604)	Amitabh Dasgupta (XXXIV-XXXV) Intro to Journalism (604)	
	C	Ali Abbas Guest Lecture (501)	Sunil Belladi (XIV) MCTP (501)	Avini Ashikho (XVIII-XIX) Intro to PR (501)	Manisha Bhatti Guest Lecture (501) only Girls (Attendance Mandatory) (03:45-04:30)	
	B	Sunil Belladi (XIV) MCTP (501)	Kavitha Iyer (XIV) Intro to Advertising (504)	Supriti M Screening (504)	J Kumar (XV-XVI) DT (CL)-Group -D	
	D	Baidurya Chakrabarti (XVII-XVIII) LC&C (501)	Umme Maria (VI) LC&C (501)			
WED 04	A	Kavitha Iyer (XIV) Intro to Advertising (504)	Umme Maria (VI) LC&C (501)	Avini Ashikho (XVIII-XIX) Intro to PR (501)	Manisha Bhatti Guest Lecture (501) only Girls (Attendance Mandatory) (03:45-04:30)	
	C	Sunil Belladi (XIV) MCTP (501)	Kavitha Iyer (XIV) Intro to Advertising (504)	Supriti M Screening (504)	J Kumar (XV-XVI) DT (CL)-Group -D	
	B	Baidurya Chakrabarti (XVII-XVIII) LC&C (501)	Umme Maria (VI) LC&C (501)			
	D	Umme Maria (VI) LC&C (604)	Amitabh Dasgupta (XXXVI-XXXVII) Intro to Journalism (604)	Avini Ashikho (XVIII-XIX) Introduction to PR (501)		
THU 05	A	Dr.Varsha Ghate (XXIX-XXX) Business and Managerial Communication (601)	Amitabh Dasgupta (XXXVI-XXXVII) Intro to Journalism (604)	Amitabh Dasgupta (XXXVI-XXXVII) Intro to Journalism (604)	Amitabh Dasgupta (XXXVI-XXXVII) Intro to Journalism (604)	
	C	Ms. Lynne McGready (XXIX-XXX) Business and Managerial Communication (604)	Ms. Lynne McGready (XXIX-XXX) Business and Managerial Communication (604)	DT Test-I (Group-B) (CL) (02:00pm to 04:00pm)	DT Test-I (Group-B) (CL) (02:00pm to 04:00pm)	
	B	Dr.Varsha Ghate (XXXI-XXXII) Business and Managerial Communication (501)	Ms. Lynne McGready (XXXI-XXXII) Business and Managerial Communication (604)	Jaideep Kumar (XV-XVI) Design Tools I (CL)-Group -B	Supriti Malhotra Screening (501)	
	D	Dr. Sreeram Gopalkrishnan Director, SCMC	Ms. Lynne McGready (XXXI-XXXII) Business and Managerial Communication (604)	Jaideep Kumar (XV-XVI) Design Tools I (CL)-Group -B	Supriti Malhotra Screening (501)	
FRI 06	A	Dr. Sreeram Gopalkrishnan Director, SCMC	Ms. Lynne McGready (XXXI-XXXII) Business and Managerial Communication (604)	Jaideep Kumar (XV-XVI) Design Tools I (CL)-Group -B	Supriti Malhotra Screening (501)	
	C	Dr. Sreeram Gopalkrishnan Director, SCMC	Ms. Lynne McGready (XXXI-XXXII) Business and Managerial Communication (604)	Jaideep Kumar (XV-XVI) Design Tools I (CL)-Group -B	Supriti Malhotra Screening (501)	
	B	Dr. Sreeram Gopalkrishnan Director, SCMC	Ms. Lynne McGready (XXXI-XXXII) Business and Managerial Communication (604)	Jaideep Kumar (XV-XVI) Design Tools I (CL)-Group -B	Supriti Malhotra Screening (501)	
	D	Dr. Sreeram Gopalkrishnan Director, SCMC	Ms. Lynne McGready (XXXI-XXXII) Business and Managerial Communication (604)	Jaideep Kumar (XV-XVI) Design Tools I (CL)-Group -B	Supriti Malhotra Screening (501)	
SAT 07	A	Dr. Sreeram Gopalkrishnan Director, SCMC	Ms. Lynne McGready (XXXI-XXXII) Business and Managerial Communication (604)	Jaideep Kumar (XV-XVI) Design Tools I (CL)-Group -B	Supriti Malhotra Screening (501)	
	C	Dr. Sreeram Gopalkrishnan Director, SCMC	Ms. Lynne McGready (XXXI-XXXII) Business and Managerial Communication (604)	Jaideep Kumar (XV-XVI) Design Tools I (CL)-Group -B	Supriti Malhotra Screening (501)	
	B	Dr. Sreeram Gopalkrishnan Director, SCMC	Ms. Lynne McGready (XXXI-XXXII) Business and Managerial Communication (604)	Jaideep Kumar (XV-XVI) Design Tools I (CL)-Group -B	Supriti Malhotra Screening (501)	
	D	Dr. Sreeram Gopalkrishnan Director, SCMC	Ms. Lynne McGready (XXXI-XXXII) Business and Managerial Communication (604)	Jaideep Kumar (XV-XVI) Design Tools I (CL)-Group -B	Supriti Malhotra Screening (501)	



Coordinates-

18.5663° N, 73.9076° E

Location-

Symbiosis Centre for Media & Communication
Symbiosis Campus, Symbiosis Road, Viman Nagar
Pune, Maharashtra 411014

Verified for NAAC

Dr. Sreenivas Gopalkrishnan
Director, SCMC

Feedback_Manisha Bhati

(Evaluate on the scale of 1 to 9)

Batch 2022

Semester II

Specialisation _____

Roll No 2330

Faculty Name	Content	Presentation	Contribution to Existing Knowledge / Perspective	Interactivity / Addressing of doubts & queries	Punctuality / Adherence to existing syllabus
<i>Mrs Manisha</i>	<i>Gender sensitisation</i>	<i>5</i>	<i>7</i>	<i>6</i>	<i>8</i>

Verified for NAAC
[Signature]
Dr. Sreenivas Gopalkrishnan
Director, SCMC