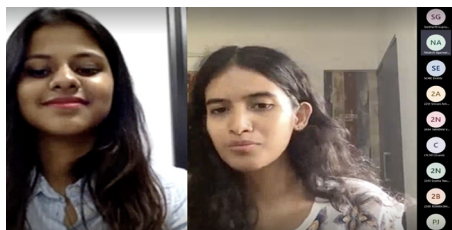




SCMC alumni share their experiences

Somalika Chhabra

The Alumni cell of SCMC organized the Alumni Achievers conference. It served as a platform to recognise the work of SCMC Alumni and highlight their achievements in various fields.



Prachi Shevgaonkar (R) addressing students at the event.

The panel was diverse and included alumni from all specializations of the institution. The panel included Sanket Jain, a renowned journalist working on Rural development, Tamanna Punjabi, a notable figure in the PR and Entertainment industry, Nilakshi Agarwal, founder and entrepreneur of multiple organizations and Noopur Patel, a YouTube and journalist. The panel also had Siddharth Gupta, an upcoming musician and Prachi Shevgaonkar, a renowned advocate and activist for climate change.

The sessions enabled them to narrate their stories and spark discussions on the theme of the event - Going Beyond the Traditional Media Landscape.

Viman Nagar unmasked: Life and livelihoods back to normal

Abhishek Anand

The sun finally dawned on the no-masking rule on March 31, 2022, when the Maharashtra government lifted the mask mandate. After one and a half years of stringent social distancing rules, people were tired of following the same. Henceforth, the news was seen as a sign of relief for people. To understand the impact of the rule being lifted, the author spoke to different people from various walks of life.

While speaking to the first interviewee, the person who wanted his name undisclosed talked about cinema halls. Working for a huge company, he spoke about how his staff have come a long way. He said that curbs' lifting sounds like a dream come true for his people who have seen cinema halls being opened the last and operating only on a 50% occupancy rule. "However, the fear of the pandemic seems far from over, and the staff is still maintaining security and safety protocols," said the undisclosed source.

Shiva Koli, the manager of Social in Phoenix Market City, spoke about how the restaurant has seen a surge in customers. He mentioned the mall has also been hosting events due to which more people are coming each day. Today, the restaurant has around 13,000 customers.



People working out at a gym outlet in Viman Nagar.

He mentioned a fascinating detail while talking about how things have changed. The manager said, "It is now easier for us to understand the mood and behaviour of the customer and vice-versa. This helps us to make their experience better."

The pandemic saw many people looking for alternatives to improve their health and fitness. While speaking to one of the employees of First Fitt, a gym outlet in Viman Nagar, he said, "Working out with masks had been difficult, which is why the number of people in the gym reduced. However, as soon as the curbs were lifted, people were desperate to come back as the alternative fitness activities did not seem to work anymore."

Recently, Viman Nagar has seen a signifi-

cant increase in the number of people stepping out of their houses for regular walks in parks.

Surendra Singh, a security guard in Udaan Biodiversity Park, spoke about the life that has come back in the park. From 10-15 people, the security guard now interacts with 250-300 people every day.

The nationwide lockdown heavily impacted people who were dependent on daily activities. An auto driver expressed his happiness over the lifted curb as he can finally take 20 drives every day, which helps him support his household and children's education. While the situation remains critical, it is nostalgic to see everyone enjoying themselves again.

Entrepreneurs advice students at E-cell event

Pranjal Nangare

The E-Cell of SCMC, Pune organized its first ever event on 15 May 2022. The event took place with a gathering of all the three batches along with a panel of guests that posited the "crux of entrepreneurship."

The guest panel consisted of the highly acclaimed entrepreneurs Ms Vandana Vijay, Mr Samyadeep De, Mr Anurag Kokitkar, Ms Shrishti Das, and Ms Vandana Saxena.

The event commenced with a welcome note by Ms Liji Ravindran followed by an interactive keynote speech by Ms Vandana Saxena and a discussion with the panelists on their journeys into entrepreneurship.



A speaker addressing the audience.

The discussion also brought out the cultural aspect that students looking forward to stepping into this world need to

Farewell to Batch 2022: A trip down memory lane



Batch 2022, signing off.

Krishna Barot

Viman Nagar Campus (SVC) was a kaleidoscope of colours on 17th May, as Batch 2022 of SCMC flooded to the auditorium dressed in their finest, ready for the big day.

Three years, three Covid-19 waves, multiple project report submissions, and countless deadlines later, it was finally the Farewell.

As Batch 2022 settled into their seats while jamming to some of their favourite

tunes, Batch 2023 waited eagerly to begin the show, as they promised a roller-coaster ride named "Khwabon Ke Parindey" for their seniors.

The Farewell kicked off with heartwarming speeches by the Director Dr. Sreeram Gopalkrishnan, Professor Liji Ravindran, and other faculty members followed by a prize distribution ceremony to recognize the many talented students of Batch 2022.

The events and performances that ensued took Batch 2022 down memory lane. Right

from Wednesday rituals at Farmaish, the warmth of Hira's and Maushi's budget-friendly vada pav, to organising memorable events, and making memories in the bylanes of Viman Nagar.

It definitely was a roller-coaster, as the auditorium reverberated with laughter, cheers, hoots, and tears. The enthusiasm in the thunderous applause did not dim once throughout the day.

As Batch 2022 laughed and cheered at the brilliant dance performances and comedic sets, some tears were shed to soulful musical production and tear-jerking poetry. The narrations of 'Dev' and 'The Lilac Club' were met with clapping and love as Batch 2022 gathered on the stage and danced to Udd Gaye, one last time.

As the sun set and the Farewell came to an end, Batch 2022 walked out of the auditorium with a memento of SCMC, Viman Nagar, and a treasure chest full of memories in their hearts.

Although the Farewell marked the end of a three-year-long journey, it will always be a frequently-visited, much-loved, and an unforgettable memory in the conversations and recollections of Batch 2022.